

# Web Design Using HTML

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## Course Objectives:

This course is designed for people with no or little experience of HTML. Delegates will learn how to use HTML to create Internet/Intranet web pages and how to upload them to a remote server. Delegates will also learn skills for enhancing the design and presentation of their web pages.

## Prior Knowledge Required:

No prior knowledge of HTML is required, but a reasonable level of PC literacy is assumed and delegates should be familiar with using the Internet.

**Course Duration:** 1 day, but course contents can be tailored if required.

### Introduction

- Concepts of the Internet/Intranet
- Web Browsers
- What is HTML?

### Getting Started With HTML

- HTML Structure
- Creating An HTML Document
- Colour Codes

### Working With Text

- Text Formatting
- Character Formatting
- Paragraph Formatting
- Inserting Line Breaks
- Sorting Text in Lists
- Creating Bullet And Numbered Lists

### Working With Hyperlinks

- Creating Hyperlinks
- Linking To Bookmarks

### Working With Tables

- Creating a Table
- Formatting a Table
- Spanning Rows And Columns

### Working With Web Graphics And Sound

- File Types
- Inserting And Linking To Images
- Linking To Multimedia Files
- Setting Backgrounds And Colours

### Internet Marketing

- Web Page Design Considerations
- Uploading a Web Site to a Remote Server
- Understanding Meta Tags
- Search Engine Registration
- Browsing with Netscape Navigator
- Browsing with Internet Explorer



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